

FILE SAVING GUIDELINES FOR LARGE FORMAT DIGITAL COLOUR PRINTING

We accept files created in the following industry standard applications:-

Quark Xpress - up to and including version 8

Adobe Illustrator - up to and including CS3

Adobe In-Design - up to and including CS3

Adobe Photoshop - up to and including CS3

Freehand - up to and including version 11(MX)

We also accept PDF files but please read the following information carefully:-

Any PDF files sent to us MUST be print ready. This means that the PDF file MUST comply with all the instructions given below. In most cases, if the artwork is incorrect, we are unable to do anything about it but on occasion we can make alterations to PDF files but it depends entirely on its contents.

PLEASE MAKE SURE YOU HAVE CHECKED YOUR FILE COMPLIES WITH OUR REQUIREMENTS BEFORE CREATING PDF'S. ANY ERRORS WILL CAUSE DELAYS IN PROCESSING YOUR JOB.

We cannot accept files created in CorelDraw or any other native PC application. We can however accept CorelDraw files that have been exported as EPS files as long as any fonts used in the file have been converted to outlines first. You can, as a last resort, save your PC files as a PDF but please read the note on PDF's above.

Artwork must be in proportion to the size of the finished output, ie:- full size, half size, quarter size etc. For modular systems (bannerstands and pop-ups), please make sure you know which stand you are creating artwork for as they do vary in size. If you are unsure of the exact dimensions, please call us.

Where possible, a colour proof should be supplied with your disk. If your file is being sent via email or FTP, a PDF (checked by yourself before sending) should be sent as well so we can print a colour visual. If a proof or PDF is not supplied, and unless we spot any obvious mistake in your artwork, we will print what has been supplied.

Always include at least 5mm of bleed on all artwork.

All screen and printer fonts used in the job should be included unless you have converted the fonts to outlines.

All raster images should be supplied as CMYK EPS files although we will accept other formats such as TIFF files. We recommend EPS files as you have the option of using JPEG compression. As long as you use the maximum quality setting, any loss in image quality will be at the absolute minimum and not be noticeable. This will also make the file size much smaller and quicker to transport. Images should also ideally be supplied at least 150 dpi at full size.

Ensure you do not have 'overprint' set on any objects within your files as this will cause colour errors on output.

If you intend on having your job printed by our photographic process (Chromira) and you have a single 100% yellow in your artwork, please add 10% magenta as this will provide a much richer yellow. Also any single blacks should be changed to a full black made up of 100% Cyan, Yellow, Magenta and Black. This should also be applied to any raster images that contain black, especially if they are to blend in with a surrounding background black.

Please be aware that as we print using a 4 colour process, we cannot guarantee an exact match of any given Pantone colour. If you have very specific colour requirements, we will be more than happy to provide a Pantone Swatch for you to colour match.

Finally, please supply a descriptive order which states the size and quantity of prints required, mounting and finishing details, colour references, delivery dates and delivery method.

If you are unclear of any of the above requisites or have any other queries, please do not hesitate to call us on 01535 611316.

